

TM# 57019

NCC Cable System Order

11758377

Order #	62317649	Flight Dates	08/22/16 - 08/28/16	Update Date	08/08/16
Syscode	1112	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	API RFS	Show All Lines	
Market	Grand Rapids	Client Code	124	Total # of Weeks	1
AE	Brenda Hadley	Product Code	183	Total	\$1,983.00
Sales Coordinator	Collin Moore	Est Code	1162	Commission	\$297.45
Office	Washington	Product Name		Net Total	\$1,685.55
Phone	(301) 951-2620	Credit Status		Total Spots	71
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	GIMP
				CPP	CPM

Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	NCR Combined BOOKENDS
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,983.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,983.00

SYSTEM APP: SALES ACCT

62317649 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

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